



TheEngineers GmbH
LET'S MAKE THINGS BETTER



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**BUSINESS ENGINEERING
MARKET RESEARCH
DATA SCIENCE
CYBER SECURITY**

» We optimise your company processes, offer market and competition analysis, generate knowledge from data and and protect your IT systems from hackers and data loss «



There comes Scientific methods such as:

- **Lean Six Sigma**
- **Computer- and Data Science**
- as well as **Statistics** for use.

- In the area of cybersecurity, we focus on the **ISO 27000** and **BSI** (Federal Office for Information Security) standards.

In addition, **Workshops** as well as **Training- and Further Education** in the areas mentioned are offered.



SIX SIGMA

Is a proven, recognised and systematic method to optimise **processes** and to monitor them with **statistic methods**.

The aim is to align the processes to the customers and to generate a consistently high constant quality of products, services and administrative services.



LEAN

Focus on the waste of:

- Defects
- Over production
- Waiting times
- Transport times
- Stocks
- Movements
- Over processing



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***We monitor processes with
statistical methods!***



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We improve quality, reduce costs and optimise contribution margins!



MARKET- AND COMPETITION ANALYSIS

Objective: Aligning the market strategy to actual market conditions through:

- Industry analysis
- Customer surveys
- Competitor Analysis
- Price analysis
- Location analysis and evaluation
- Analysis of brands and packaging
- Further



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„ No customer ever buys a product. They always buy what the product does for them.“ – *Peter F. Drucker*



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***We create the basis for your
Market strategy!***



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DATA SCIENCE

Objective: Generate knowledge from data, for example to **optimise corporate management** or to support decision-making.



EXTRACTION OF KNOWLEDGE FROM DATA

- Structuring data
- Establishing connections
- Hypothesis tests
- Correlation / multi correlation analysis
- Analysis of variance
- Forecast models



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„ If you torture the data long enough, it will confess.“

- ici.pro, Data-Science Zitate zum erinnern



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We structure data and generate new knowledge!



CYBER SECURITY

- Protection from digital threats
- Securing data and systems
- Protection against data loss
- Protection of privacy
- Detect and respond to threats
- Ensuring business continuity
- Ensuring compliance



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"Cybersecurity: Your digital shield in a connected world."



WORKSHOPS

We offer workshops directly at your location on the topics

- **Lean**
- **Six Sigma**
- **Change Management**
- **Data Science** and
- **Cybersecurity**



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***Well trained employees
ensure better quality!***



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„ It's not the strongest species to survive not even the most intelligent, it's the one that is most likely to adapt to change.“

- Charles Darwin



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Fight with us for improved quality!



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Further information including practical application examples can be found in our **company brochure:**

[Link to the company brochure](#)



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