



BUSINESS ENGINEERING MARKET RESEARCH DATA SCIENCE CYBER SECURITY

» We optimise your company processes, offer market and competition analysis, generate knowledge from data and and protect your IT systems from hackers and data loss «



There comes Scientific methods such as:

- Lean Six Sigma
- Computer- and Data Science
- as well as Statistics for use.
- In the area of cybersecurity, we focus on the ISO 27000 and BSI (Federal Office for Information Security) standards.

In addition, Workshops as well as Training- and Further Education in the areas mentioned are offered.



SIX SIGMA

Is a proven, recognised and systematic method to optimise **processes** and to monitor them with **statistic methods**.

The aim is to align the processes to the customers and to generate a consistently high constant quality of products, services and administrative services.

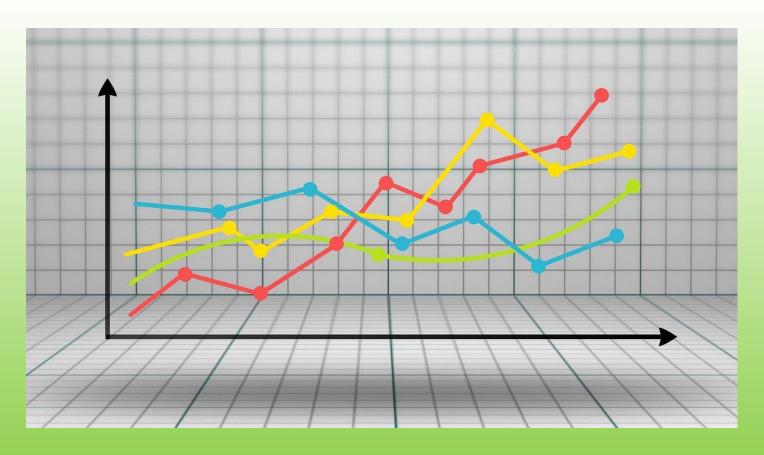


LEAN

Focus on the waste of:

- Defects
- Over production
- Waiting times
- Transport times
- Stocks
- Movements
- Over processing





We monitor processes with statistical methods!





We improve quality, reduce costs and optimise contribution margins!



MARKET- AND COMPETITION ANALYSIS

Objective: Aligning the market strategy to actual market conditions through:

- Industry analysis
- Customer surveys
- Competitor Analysis
- Price analysis
- Location analysis and evaluation
- Analysis of brands and packaging
- Further



"No customer ever buys a product. They always buy what the product does for them." - Peter F. Drucker





We create the basis for your Market strategy!



DATA SCIENCE

Objective: Generate knowledge from data, for example to **optimise corporate management** or to support decision-making.



EXTRACTION OF KNOWLEDGE FROM DATA

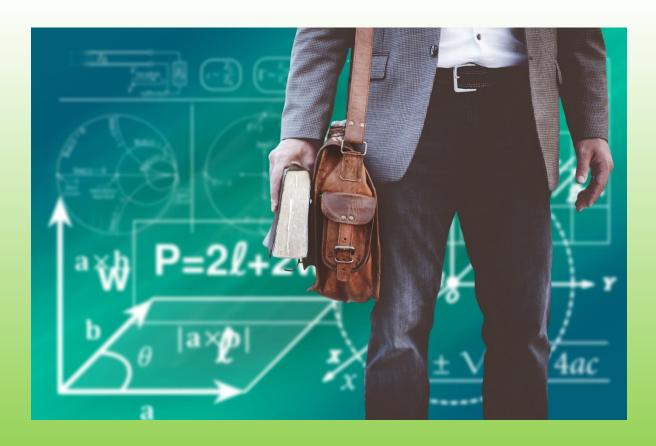
- Structuring data
- Establishing connections
- Hypothesis tests
- Correlation / multi correlation analysis
- Analysis of variance
- Forecast models



" If you torture the data long enough, it will confess."

- ici.pro, Data-Science Zitate zum erinnern





We structure data and generate new knowledge!



CYBER SECURITY

- Protection from digital threats
- Securing data and systems
- Protection against data loss
- Protection of privacy
- Detect and respond to threats
- Ensuring business continuity
- Ensuring compliance





"Cybersecurity: Your digital shield in a connected world."



WORKSHOPS

We offer workshops directly at your location on the topics

- Lean
- Six Sigma
- Change Management
- Data Science and
- Cybersecurity





Well trained employees ensure better quality!



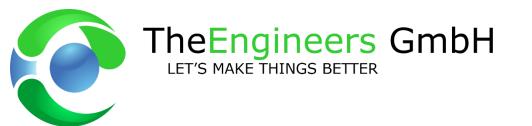
" It's not the strongest species to survive not even the most intelligent, it's the one that is most likely to adapt to change."

- Charles Darwin





Fight with us for improved quality!



Further information including practical application examples can be found in our company brochure:

Link to the company brochure



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